

PUBLISHER APPLICATION 2024

*UP Magazine is Miami University’s student-run fashion and lifestyle publication inspiring style and authenticity.* *UP Magazine is seeking talented, creative, committed, and driven students who are excited to be part of a collaborative and contemporary team.*

The Publisher of UP Magazine is responsible for the entire business side of the UP brand. As Publisher you will be solely responsible for managing and tracking an annual budget of over $30,000 and acquiring additional funds throughout the year through advertisement sales. Additionally, you will be responsible for managing the business department, including the Marketing, Event Planning, and Internal/External Communications Team. You will work directly with the Editor in Chief and Creative Director to ensure the success of the UP Brand and must be willing to be a team player and collaborate. This position requires strong communication skills, attention to detail and organization, and a desire to further the UP Magazine brand.

If you are interested in the Publisher role please submit this application and reach out to me, Taylor Shockley ([shockltr@miamioh.edu](mailto:shockltr@miamioh.edu)), individually to discuss the position.

**Name:**

**Email:**

**Year:**

**Phone:**

**LinkedIn Link:**

**Major(s):**

**Minor(s):**

**Current on-campus involvement:**

**Years of experience with UP:**

**Current and/or previous positions with UP:**

**Please list your commitments for the upcoming 24-25 school year.**

**Why do you feel that you are the best candidate for this position?**

**Do you have any past leadership or team management experience?**

**Do you have any past experience managing finances?**

**Do you have any past experience in advertising, communications, marketing, and/or event planning?**

**How will you help UP maintain its brand across multiple platforms—magazine, web, Instagram, video, etc.?**

**How will you manage a staff of around 100 effectively and stay organized in keeping up with every team?**

**What do you feel are UP’s strengths and weaknesses? How do you plan on promoting the strengths and improving the weaknesses?**

**Summarize your overall approach to academic and professional work by listing three of your skills, accomplishments or experiences that relate to the Publisher role:**